



MAGGIE'S PRESENTS

SCOTTIES in the CITY



SCOTTIE DOG ART TRAIL

ARTIST SUBMISSION PACK

Brought to you by

MAGGIE'S

Everyone's home of cancer care



Maggie's is registered charity in Scotland. Registered Charity Number: SC024414

JOIN THE PACK!

THANK YOU FOR YOUR INTEREST IN TAKING PART IN SCOTTIES IN THE CITY!

For eight weeks in summer 2026, a pack of more than 30 Scottie dogs will take over Glasgow, each individually designed and painted by talented artists. Scotties in the City will play a key role in boosting the city's social, cultural and economic development by drawing visitors to experience the charm of our vibrant city. The Scotties will be placed strategically in streets, parks and public spaces, transforming our community into an open-air gallery that brings joy to all who visit.

The sculptures will then be sold at auction to raise much needed funds for Maggie's, a cancer support charity, providing free emotional, practical and psychological support to anyone affected by cancer. Our network of centres is here to ensure a different kind of cancer care, and with the right support provided by Maggie's – nobody should lose the joy of living, in the fear of dying.

WE NEED YOU TO MAKE THIS TRAIL PAW-SIBLE!

We are actively encouraging submissions from the local and regional arts community. Designs are welcomed in any medium - traditional to new media, fine art to illustrations, graffiti and mosaic. Whatever the art form, we would love to add fun and creativity to our Scotties in the City Trail.



HOW DOES IT WORK?

- Businesses, groups and individuals are invited to sponsor a Scottie Dog sculpture.
- Artists submit their designs and are then paired with sponsors at the art selection event.
- The finished sculptures are placed around streets, parks and local spaces in summer 2026 for the public to enjoy.
- Once the trail is finished, the sculptures are auctioned to raise vital funds for Maggie's.

TIMELINE



WHY GET INVOLVED?

The Scotties in the City Trail is brought to you by Maggie's, in partnership with Wild in Art. Wild in Art is a leading producer of creative events that transform places into free, family friendly, outdoor art galleries. They believe passionately in the importance of creativity, and purposefully design their events to enable as many people as possible to be involved.

The aim is that The Scotties in the City Trail will attract visitors, generate excitement and create a real buzz around Glasgow city centre, whilst bringing together businesses, communities and artists. The popularity of these events ensures that your creativity will have a mass audience, as thousands visit the trail, follow, and celebrate it on social media.

The event will invariably generate media coverage, both on and off-line, and will enable you to connect directly with other artists, businesses and the community throughout the project. If your design is commissioned, you will be invited to attend the auction to see first-hand how your sculpture can raise funds to support the vital work of Maggie's.

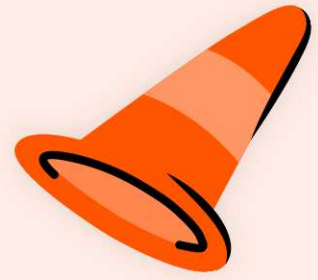
Maggie's centres are warm and welcoming spaces where people living with cancer, and the people they love, can get the support they need and deserve.



Maggie's is there for everyone who needs it, and we are free with no appointment or referral necessary. We know this makes a huge difference to helping people take control when cancer turns life upside down- from getting ready for cancer treatment, help with potential side-effects, support after treatment, providing benefits advice or living with an advanced or ongoing cancer diagnosis.

The prospect of bringing a trail to life in Glasgow is a wonderful opportunity not only for fundraising and for raising awareness, but also to offer a free fun day out for families.

HOW DO I GET INVOLVED?



Subject to being selected by a panel, your design will be included in the Design Portfolio, which is presented to sponsors. Sponsors select their favourite artwork and if yours is picked, you then apply the design to a sculpture.

CHOSEN ARTWORK

Commissioned artists will receive £1,000 upon completion of your artwork. Your work will be recognised across all printed material and other event collateral, including the sculpture's plaque, the official trail map, website and mobile app.

ARTIST GUIDELINES

- You may submit up to two designs.
- You will be required to sign our standard terms and conditions agreement, included below for each design you submit.
- Designs should be appropriate for public display, bearing in mind that the audience will be broad based and of all ages.
- Designs that are overtly religious, political, or sexual in nature will not be accepted.
- Additionally, neither corporate logos nor advertising is allowed.
- We cannot accept designs which infringe on 3rd party Intellectual Property i.e. licensed film, book or tv characters, emoji's etc. This extends to IP relating to celebrity image rights, album art and all other forms of existing visual art, which cannot be used without the express written permission of the author or owner.
- Artists may alter the basic sculpture shape, but if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with fibreglass submit designs that use this process.
- Remember that the public will touch and interact with your sculpture. Some people may even rest or sit on your sculpture. Therefore, any attachments must be robust and able to withstand this handling (including, potentially, the weight of an adult), not be likely to cause any injury, and must be durable in an outside environment.
- Project painting spaces will be provided to create your Scottie dogs in Glasgow city centre. Should you wish to paint your sculpture in your own studio, you will be responsible for its collection and delivery back to the space and all associated costs. Please be aware of the size and weight of the sculptures when considering this option.
- While we welcome all art forms, experience has taught us that collage and/or sticking paper or paper-based products onto the sculpture does not prove as effective as painting or mosaics. Please consider this before submitting your design and be mindful that most sculptures will be positioned outdoors.
- When placed on the streets, each sculpture is fixed to a base, artists are requested to keep the base area clear of any attachments.
- Artist materials are not provided. We recommend the use of water-based acrylic paints, although artificial resin paint or two-component paint can also be used to paint or spray a design. We do not recommend the use of permanent markers or solvent-based pens, which may react with the varnish. To complete your sculpture, it must be finished with a waterproof, non-yellowing varnish, which will be provided.
- Artists will not be responsible for placing their sculptures on the streets or collecting them at the end of the event. However, we do ask artists to be available during and after the event for any touch-up work that may be required. If an artist is unavailable, another artist will carry out this work.

SUBMITTING YOUR DESIGN

The Scottie sculpture has been created by Wild in Art's Creative Team and has been purposefully designed to act as a 3D blank canvas to enable artists to develop their own unique work of art. These sculptures are manufactured using a mixture of Class II fire retardant laminating resin and chopped, roving fibreglass over an initial brushed-on layer of polyester gel coat.

Each Scottie Dog is finished with a primer and is ready to paint.
Height: 1520mm, Length: 1835mm, Width: 790mm, Weight: 50kg.



You must use the Scottie Dog templates provided at the bottom of this pack provided to create your design.

- Please click [**here**](#) to complete the Artists' Submission Form then please email your design to **scotties@maggies.org**
- Email submissions must be in PDF or JPG format and must **not exceed a file size of 2MB** (72dpi resolution). We will contact you if we require a high-resolution version of your submissions.
- When emailing your design, please ensure your file name is your first name, followed by your surname. (eg **name_surname**). If you have multiple uploads, please number each one. (eg **name_surname1, name_surname2**)'



Alternatively, you can post your submissions to:

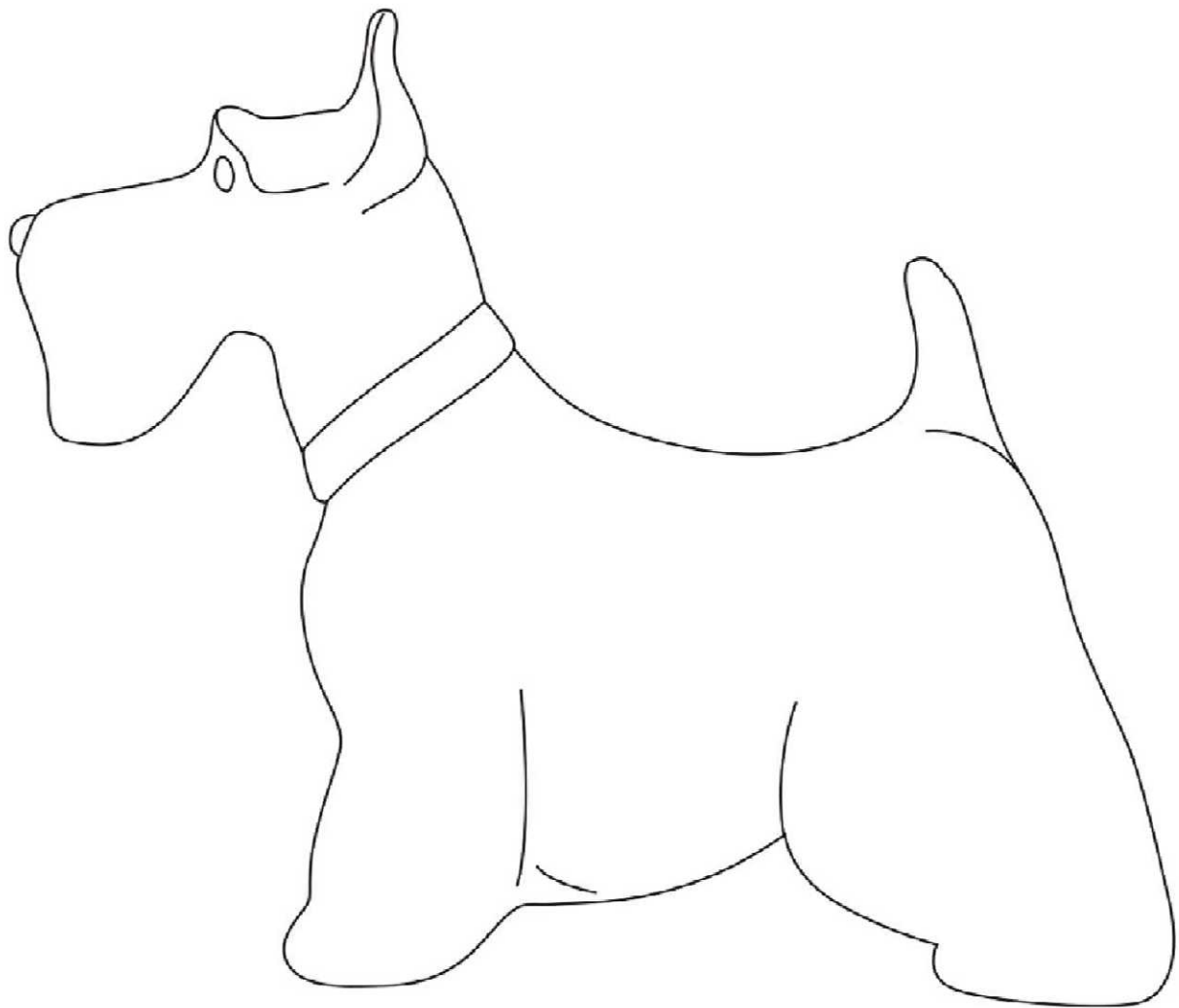
Hayley Smith, Maggie's Office
The Gatehouse, 10 Dumbarton Road
Glasgow, G11 6PA

If you have any questions, please contact our Scottie HQ at **scotties@maggies.org**

CLOSING DATE FOR SUBMISSIONS:
28 NOVEMBER 2025.

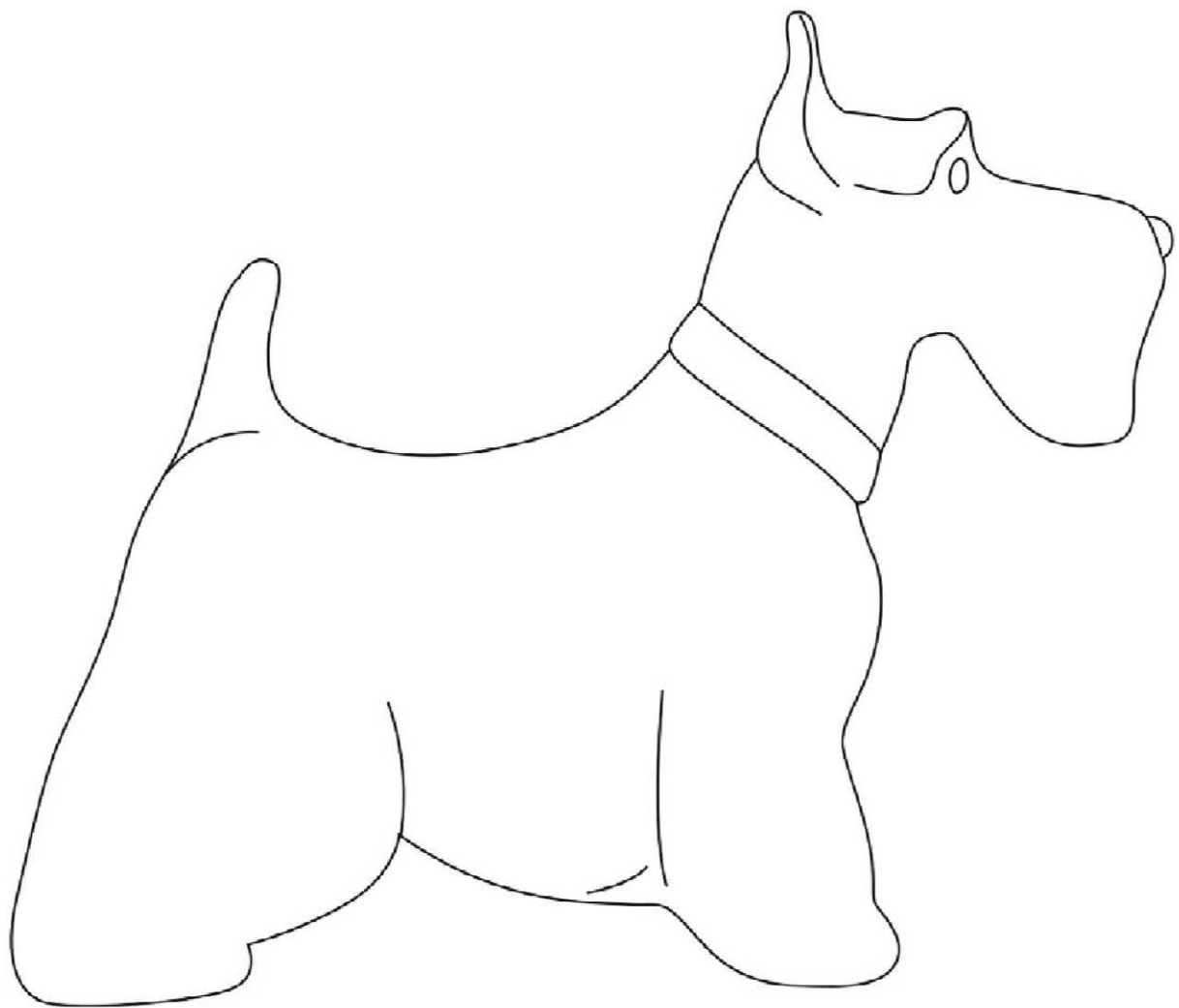
If you are posting in your submission, please allow additional time for your entry to arrive.

SCOTTIE DOG TEMPLATE



LEFT

SCOTTIE DOG TEMPLATE



RIGHT

TERMS and CONDITIONS

1. The project is open to all artists, amateur or professional.
2. You may submit up to two applications.
3. All terms and conditions in this application form a part of the agreement between you and Maggie's in connection with Scotties in the City Trail and by submitting your work you are agreeing to be bound by all terms and conditions in this application form.
4. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is/are not your own in full, you must have sole permission in writing from the copyright owner/s to use his/her work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. Maggie's does not accept liability in the publication of any reproduced art.
5. The design must represent a piece of work that you have the ability to reproduce on a three-dimensional sculpture
6. Any additions or modifications to the Scottie Dog must be sufficiently strong to maintain structural integrity of the sculpture and must not cause injury.
7. To enter, the work must be received by the team by the closing date of 28 November 2025. All entries must be accompanied by a completed artist submission form.
8. No allowances will be made for work that arrives later than the deadline.
9. By completing the Artist Submission Form and submitting your Scottie designs you consent that all data provided by you may be used by Maggie's and Wild in Art for marketing, communications and evaluation purposes unless you opt out in writing. A copy of Maggie's Privacy Policy will be made available on request.
10. Copyright and all other IP Rights in the design belong to and remain with the Artist. However, subject to Maggie's paying the £1,000 fee, the Artist grants to Maggie's and Wild In Art an irrevocable royalty free licence to use the completed artwork for their purposes in connection with the Event, Scotties in the City Trail.
11. You consent to the use of your work, name and photograph in any promotional material carried out by Maggie's and Wild in Art without any further compensation.
12. Your Work will be reviewed by Maggie's and Wild in Art prior to being shown to the Event Sponsors.
13. Work will be commissioned following confirmation by the Event Sponsors. This decision on all matters relating to the Work selected to be used is final. No further correspondence will be entered into.
14. Upon commissioning, Maggie's will enter into a separate contract with you to include an agreed schedule and the terms and conditions of engagement.

TERMS and CONDITIONS

15. Upon commissioning, Maggie's will provide the Scottie Dog at no cost to you. Cost of materials is your responsibility with the exception of varnish which will be provided. If you are not able to paint the Scottie Dog in the public painting space, you will be responsible for the cost of transporting the Scottie Dog to your studio or place of painting, and returning to the designated painting space in Glasgow unless otherwise agreed in writing with Maggie's.
16. You will provide a list of artist materials – specifically paint, brand and colours used in the application on the Scottie.
17. Maggie's reserves the right to withhold any fee payable to you in connection with the event if in its sole opinion the quality of the finished work provided falls below that which can be reasonably expected for public display and/or is substantially different from the design you submitted.
18. The Scottie remains at all times the property of Maggie's and must be returned in good order.
19. If the Scottie is returned unfinished by you or deemed irreparable due to damage while in your possession, you will be charged the full replacement cost of the sculpture.
20. Maggie's will award commissioned artists with an honorarium of £1,000. This will be paid on completion of the finished artwork, subject to sign off, and all relevant paperwork.
21. Following the event, the Scottie will be auctioned to raise money for Maggie's (Registered Charity No SC024414).
22. By entering your work for consideration to be selected to be used in the Event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow Wild in Art to use the work in connection with The Scotties in the City Trail. You also agree to grant an irrevocable royalty-free licence to Wild in Art and to use the completed work for the purposes described elsewhere connected with the event.
23. Artists may sign and date their sculpture in a discreet place, but NO logos, QR codes, social/web links should be painted or pasted on to a sculpture.



THANK YOU! WE CAN'T WAIT TO
SEE YOUR PAW-SOME DESIGNS!

scotties@maggies.org
www.facebook.com/maggiesscottiestrail
[@maggiesscottiestrail](https://www.instagram.com/maggiesscottiestrail)

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