



MAGGIE'S PRESENTS

SCOTTIES in the CITY



SCOTTIE DOG ART TRAIL

COMMUNITY AND LEARNING PROGRAMME

Brought to you by

MAGGIE'S

Everyone's home of cancer care





WELCOME

We are inviting primary schools, nurseries and community groups in Glasgow to get creative and join the community and learning programme of Scotties in the City, which is coming to Glasgow in summer 2026.

This is a chance for your school, nursery or community group be part of a fantastic feel-good event that will showcase your organisation's creative talent and involve you in this exciting, community-wide project.

WHAT IS SCOTTIES IN THE CITY?

For eight weeks in summer 2026, a pack of giant Scottie sculptures, each sponsored by a local business and painted uniquely by an artist, will take over Glasgow. They'll be joined by 60 smaller Scotties, each individually designed as part of the community and learning programme.

The Scotties in the City trail will contribute to the social, cultural and economic growth of Glasgow by attracting visitors to our vibrant city. The large Scotties will be placed strategically in streets, parks and public spaces. The small Scotties will be placed

securely indoors in cultural, leisure and retail venues; transforming our community into an open-air gallery that brings joy to all who visit.

After the trail, the small Scotties will be returned to you to keep as a lasting legacy, and the large sculptures will then be sold at auction to raise much needed funds for Maggie's across Scotland.

We need you to make this trail PAWsome! We have a limited number of Scotties available for schools, nurseries and community groups to be involved in this exciting initiative and so get in touch and reserve your Scottie today.

OUR COMMUNITY AND LEARNING PROGRAMME

Your young people, or group members, will become platformed artists in your local area. Your small Scottie will be showcased in one of Glasgow's cultural or retail hotspots, ready to be admired by friends, family and thousands of visitors!

We are inviting primary schools, nurseries and community groups across Glasgow to take part in our community and learning programme by adopting a small Scottie.

EACH PARTICIPATING GROUP WILL RECEIVE

- An invitation to join our community and learning programme workshop with Wild in Art. At this event we will give you guidance on how to get your group involved and top tips on bringing your Scottie to life
- A blank small Scottie sculpture to decorate and design
- A resource pack full of engaging activities, fundraising ideas and helpful tips to create your Scottie
- A plaque next to your sculpture with your group logo and information about the inspiration behind your group's design



When the small Scotties have been decorated, they will join the large Scotties and, together they will form a magnificent sculpture trail around Glasgow for eight weeks.



ABOUT MAGGIE'S

At Maggie's, you'll find welcoming spaces, expert care and support for everyone with cancer and all the people who love them.

We're here for everyone who needs us; all our support is free and you don't need an appointment. We know this makes a huge difference to helping people take control when cancer turns life upside down - from getting ready for cancer treatment, help with potential side-effects, support after treatment, providing benefits advice or living with an advanced cancer diagnosis.



Maggie's is celebrating it's 30th birthday next year. Help us raise vital funds and awareness of what we do by joining our city-wide celebration, Scotties in the City!



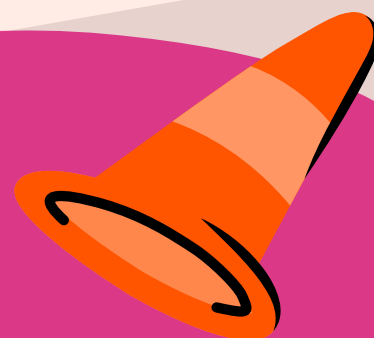


HOW DOES IT WORK?

Register now and secure your own small Scottie. You have until Friday 28 November to sign up for Scotties in the City. There are only a small number of sculptures available and to take part your school or group **must be based within a Glasgow postcode area.**

ADOPTION FEE: £375

There is a minimum of £375 adoption fee and fundraising pledge to secure your Scottie. Our team can support you with fundraising ideas. By adopting a small Scottie, you're helping us to raise vital funds for Maggie's across Scotland.



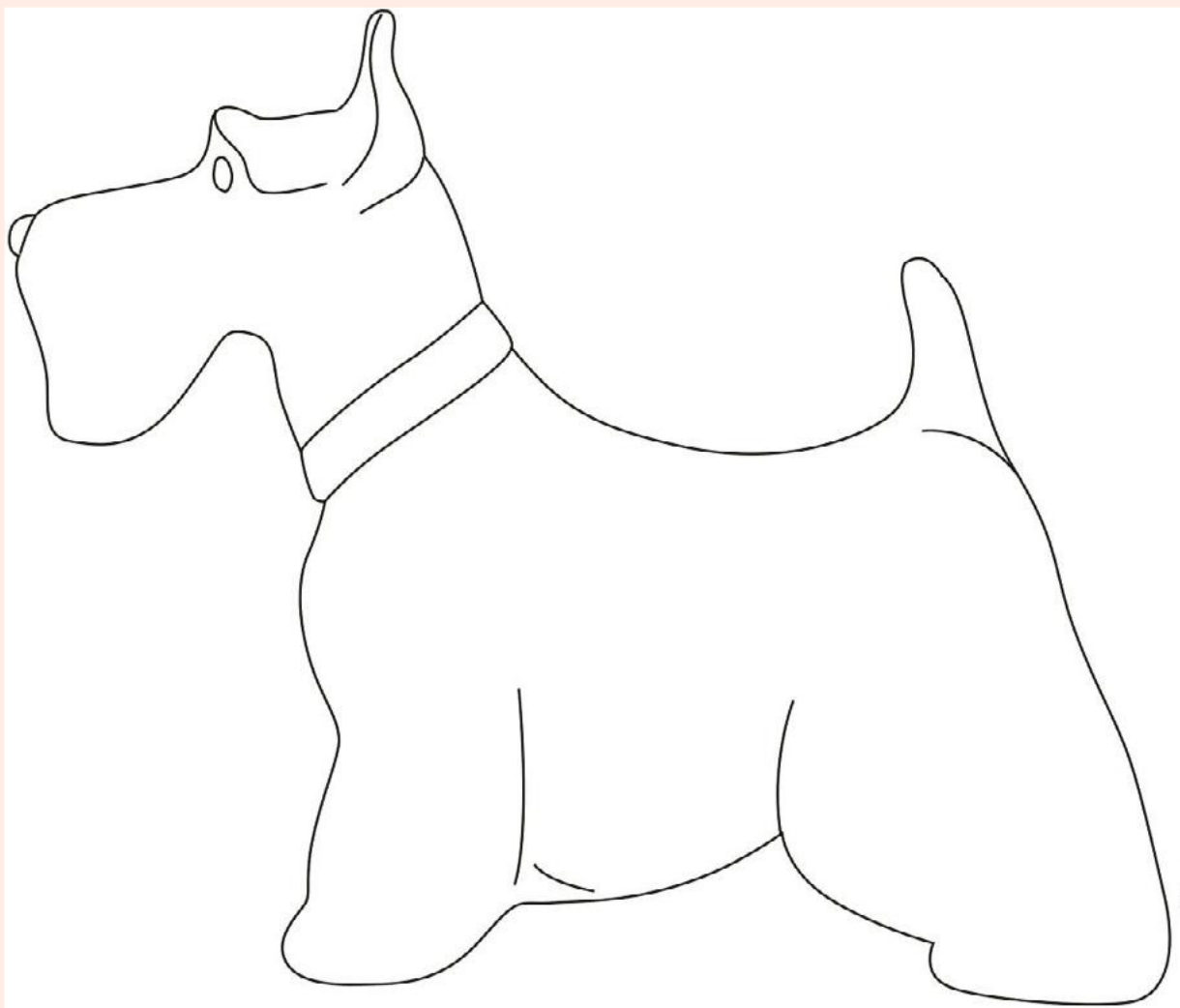
AS WELL AS THE SCOTTIE SCULPTURE, THE ADOPTION FEE ALSO INCLUDES:

- An information pack with all that you need to make the most of your Scotties in the City sculpture
- An adoption certificate
- Display of your sculpture for eight weeks on the public art trail and inclusion at the farewell event where all the Scotties, large and small, are displayed as a collection in one location for a long weekend.
- Your school, nursery or group's name on your sculpture and on Scotties in the City website and app. You might also like to feature in some of our social media content
- Lots of PR opportunities for your school or group
- An invitation for two staff/representatives to join an 'Inspiration Workshop' to find out more about the trail, sculpture and learning information pack
- Return of your Scottie at the end of the trail for you to keep forever

ABOUT YOUR SCOTTIE

The small Scotties are made of fire-resistant fibreglass and will come to you as a ready-to-paint primed white 3D canvas. They are robust and hardwearing and weigh approximately 8kg.

It's measurements are H 74.5cm, W 32cm, L 90cm.



TIMELINE

1

SEP-NOV 2025

Schools, nurseries and groups are invited to join the community and learning programme.

2

FEB 2026

Join the Inspiration Event hosted by Wild in Art & Maggie's for tips, ideas, and Q&A on designing your sculpture.

3

FEB-APRIL 2026

Time to design and decorate your Scottie!

4

END OF APRIL 2026

All small Scotties need to be finished and returned to Scotties in the City Trail HQ to be photographed ready for the trail's launch.

5

JUN-AUG 2026

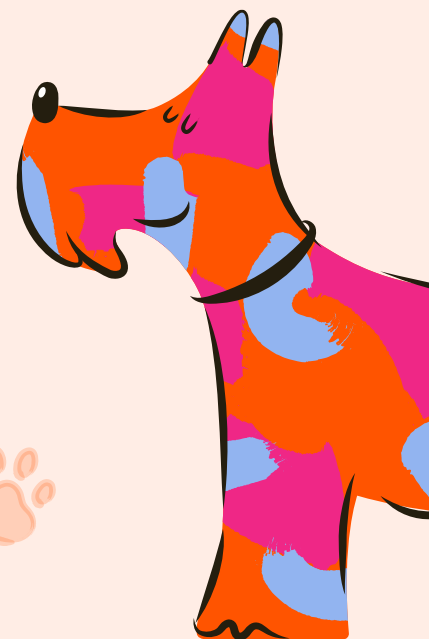
Scotties in the City is live!

6

SEP 2026

Farewell weekend and then returning the small Scotties to their adopters.

WHY GET INVOLVED?





FUNDRAISING IDEAS AND SUPPORT

The Scotties in the City team has lots of ideas to inspire you to reach your fundraising goal from non-uniform days, bake sales and movie nights to sponsored read-a-thons and Scotties-themed craft stalls.

NEXT STEPS

We have a limited number of small Scotties (60).
To become part of our trail please follow the steps below:

STEP 1

Let us know that you'd like to join our pack of Scotties by emailing scotties@maggies.org. We will then make sure that you have everything you need including fundraising and learning resources.

STEP 2

Decide whether you are going to purchase your small Scottie outright or fundraise.
If it's the latter, we ask that you commit to fundraising £375 for Maggie's.

CONTACT US

If you have any questions about the community and learning programme, please contact the Scotties in the City team.

scotties@maggies.org
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